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AGE REVERSERS | SECRETS TO LOOKING YOUNGER



the cheeks

CHEEK AUGMENTATION IS A POPULAR PROCEDURE SINCE IT REINSTATES LOST VOLUME, MAKING THE CHEEKS LOOK FULLER AND YOUNGER. IF THE PROBLEM AT HAND IS STRICTLY A LOSS OF FAT, THEN INJECTABLES CAN PLUMP UP THE CHEEKS. ON THE FLIP SIDE, WHEN THE SKIN ON THE MID-FACE IS LOOSE AND ACCOMPANIED BY MORE EXTREME VOLUME LOSS, SURGERY, LIKE A FACELIFT, IS NECESSARY TO ADDRESS ALL THE CONCERNS.

WHAT THE DOCTOR SAYS

"Augmenting the cheeks can actually improve the appearance of the eyes. As we age, the fat in our cheeks migrates downward. I often find that when I address volume loss in the cheeks—the eyes look better."

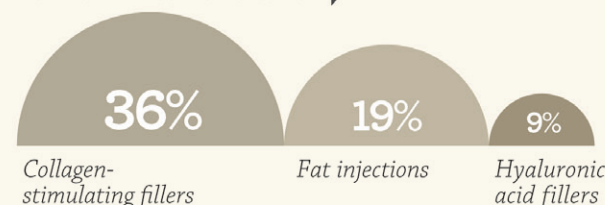
- SARASOTA, FL, DERMATOLOGIST
 ELIZABETH CALLAHAN, MD



Injections of Radiesse filled out this patient's cheeks for an overall rejuvenated look. Procedure performed by Dr. Tony Nakhla; Orange County, CA.

<p>IF YOU HAVE FLAT, SUNKEN CHEEKS</p> <p>THEN CHOOSE: FILLERS LIKE PERLANE OR RADIESSE Both hyaluronic acid fillers and collagen-stimulating fillers can add dimension and definition to cheeks that have become flat and sunken over time.</p> <p>RESULTS</p> <p>WHAT YOU CAN EXPECT Instantly fuller cheeks with a natural contour to them. Collagen-stimulating fillers last longer (about 12 to 18 months) than hyaluronic acid fillers but neither is permanent.</p> <p>COST Starting at \$500</p>	<p>IF YOU HAVE SAGGY CHEEKS WITH LOOSE SKIN</p> <p>THEN CHOOSE: A FACELIFT WITH FAT TRANSFER A facelift helps to improve the look of the cheeks by tightening up the underlying muscle and tissue. But, since surgery alone can't restore any volume that's been lost, most plastic surgeons choose to add fat to the cheeks, too, which can be done at the same time.</p> <p>RESULTS</p> <p>WHAT YOU CAN EXPECT Dramatic improvement that lasts indefinitely. But, there is a significant amount of downtime involved with the procedure.</p> <p>COST Starting at \$4,000 - \$25,000</p>
<p>+5%</p> <p>The increase in facelift procedures performed in 2011, according to ASPS.</p>	

INCREASE IN PROCEDURES USING →



*According to the American Society of Plastic Surgeons (ASPS) in 2011

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